

Program:

Brazil

A Trillion Construction Opportunities

Garfield Community Center, 300 Connecticut Street, Hollywood, FL
June 30, 2010



Society for Marketing Professional Services
South Florida

Special Thanks to our Program Sponsors:



Register Now: www.regonline.com/brazil_2016

Questions or Sponsorship Opportunities
Contact 305 338 2407 Lilian Chiu, LEED AP



This program has been approved by AIA for 3 AIA LUs Continuing Education Credits for 3 CEUs for CPSMs All programs offer SMPS Continuing Education Units (CEUs), awarded according to the following scale: 1 contact hour = 1 CEU.

This program relates to:
Domain 3: Client and Business Development

Brazil: A Trillion Construction Opportunities. Wednesday, June 30, 2010

Brazil is by far South America's largest nation—nearly the size of the United States—and boasts a \$1.8 trillion economy with a population of 190 million.

It boasts well-developed agricultural, mining, manufacturing, and service industries, and is considered the land for business opportunities in the next few years. Brazil will also play host to two major international sporting events: the 2014 World Cup and the 2016 Summer Olympics. More than \$1 trillion dollars in design and construction projects are planned to prepare for these massive events. How will you take advantage of these opportunities?

This program will provide you an overview of the type of projects planned, expand your business development horizon and provide you with resources to capture your share of this opportunity. If you think international projects are only for the "Big Boys" you owe it to yourself to take a fresh look.

Speakers:

Ms. Dana Olivo – CEO for DAVNA Enterprises LLC

Strategic planning for US AEC firms seeking to participate in \$1 trillion design and construction opportunities for the upcoming 2014 World Cup and 2016 Summer Olympics in Brazil.

U.S. Department of Commerce

Resources provided to US firms and International programs available to pursue opportunities in Brazil.

Mr. Paul Rocha – President for HRM International, Inc. and VP for the Brazilian-American Chamber of Commerce

Ways to work in Brazil, upcoming opportunities, requirements, cultural information, political information and economy.

Resources:

Websites, consultants, government contact information and publications

**10:30 – 11:00 Registration; 11:00 – 3:00 Lunch/Program | Garfield Community Center
300 Connecticut Street, Hollywood, FL 33019 | (954) 921-3375**

SMPS Members: \$65; Non-Members: \$75; Late Registration: \$85

> REGISTER HERE