

Program:

SMPS

Society for Marketing  
Professional Services  
South Florida

# The New Face of Healthcare

Hilton Fort Lauderdale Airport Hotel  
1870 Griffin Road, Dania Beach, FL 954-926-8511

**November 10, 2010**

Special thanks to this event's sponsor:

B U R T , H I L L

Sponsorship Opportunities Available  
Contact (561) 735-0825 Katharyn Chick, LEED AP, Associate IALD

## The New Face of Healthcare

Wednesday, November 10, 2010

### Healthcare Reform:

Overview of the State Healthcare industry, healthcare reform and where it is headed - Tom Koulouris  
Impact on the Accountable Care Era. How the A/E/C will need to look at projects - Mitch Levitt

### Integrated Process Delivery:

Discussion with panel speakers and how they integrate IDP in their respective practices - KLMK and Miami Children's Hospital.

### Project Updates:

Facilities directors.

### Panelists:

Tom Koulouris, Pricewaterhouse Cooper  
Bob Nowlan, VP of Clinical Services, Miami Children's Hospital  
Scott Nolan, MS, MBA, Princial, KLMK  
Ed Hengten, VP, University of Miami

### Moderator:

Mitch Levitt, Burt Hill

11:30 – 12:00 pm | Registration; 12:00 - 1:30 Lunch/Program | Hilton Ft. Lauderdale Airport Hotel  
1870 Griffin Road | Dania Beach, FL 33004 | (954) 926-8511

SMPS Members: \$50; Non-Members: \$60; Late Registration: \$75

> REGISTER HERE