

Social:

SMPS

Society for Marketing
Professional Services
South Florida

Social Media Networking

Happy
Hour

Using social media for effective client interactions

October 1, 2009



www.regonline.com/socialmedianetworking

Questions or Sponsorship Opportunities
Contact 305 338 2407 Lilian Chiu, LEED AP

Social Media Networking

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How to use social media for effective client interactions. How to make it a part of your corporate strategy. It took only 9 months for Facebook to hit 50 Million users; 80% of companies are using LinkedIn to find employees; social networking is the number one activity on the web; 96% of Gen Y has joined a social networking site. Speakers: Michelle Catin and Christine de la Huerta, Rbb Public Relations.

6:00 PM – 9:00 PM FIU Maidique Campus MARC Pavillion

11200 SW 8 Street, Miami, FL 33199 | (305) 348-2000

SMPS Members: \$45; Non-Members: \$65

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