

**Program:**

**SMPS**

**Society for Marketing  
Professional Services  
South Florida**

# The New Sunshine Law

Guest Speaker:  
**Neil Schiller**  
Becker Poliakoff  
Attorneys at Law

**September 14, 2011**

Hilton Fort Lauderdale Airport Hotel  
1870 Griffin Road, Fort Lauderdale | 954-920-3300

Questions or Sponsorship Opportunities  
Contact (954) 585-4226 MacKenzie Ross-Fidler - Email: mfidler@balfourbeattys.com

## The New Sunshine Law

Guest speaker: Neil Schiller, Becker Poliakoff Attorneys at Law

In June Governor Scott approved revisions to the Sunshine law via bill HB 7223, in hopes of eliminating unfair advantages in the competitive bidding process.

The revisions temporarily shield bid documents from inspection by competitors in order to eliminate the unfair advantage that would arise from such disclosures during the public bid process for construction services. Additional revisions also clarify that sealed responses received by an agency in response to an invitation to bid, request for proposals, or invitation to negotiate are temporarily exempt from the state's public records requirements, which generally mandate that all documents in the possession of an agency be made available for public inspection.

Most importantly, the changes also exempt from the state's open meeting requirements those meetings at which vendors make oral presentations as part of the competitive procurement process.

Come hear about the latest changes to the Sunshine Law and how they will affect your business strategy in the public sector.

**Wednesday, September 14, 2011**

**11:30 – 1:30 pm | Hilton Fort Lauderdale Airport Hotel**

**1870 Griffin Road | Dania Beach, FL, 33004**

**SMPS Members \$35/Non-Members \$45**

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